

Phoenixe Nievera

Multidisciplinary Creative & Visual Storyteller

Bangkok, TH
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Education

Bachelor of Fine Arts in Digital Communication Design
Specialising in Photography & Filmmaking

Skills

Software:

Adobe Premiere Pro
Adobe Lightroom Classic
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Photoshop
Final Cut Pro
DaVinci Resolve
Procreate
Canva
CapCut
Affinity
Figma
Codex
Claude Code

Specialised Skills:

Photography
Filmmaking & Video Editing
Colour Grading
Graphic Design
Visual Storytelling
Storyboarding & Concept Development
Social Media Content Creation
Content Planning
Creative Production & Project Coordination
Exhibition Curation & Installation

Credentials

First Class Honours
Exhibition Selection
Digital Marketing and SEO – Hubspot (In Progress)

Experience

Art Director & Photographer *Hybrid, BKK – Paris*
VEINURE Fine Jewelry
July – September 2026

Developed the visual concept and directed a botanical jewellery shoot, handling photography, lighting and post-production. Delivered seven product photographs and edited three short-form brand reels.

Freelance Videographer & Editor *On Nut, BKK*
EPA Bangkok Football Academy
February – March 2026

Filmed and edited tournament highlights, coaching sessions and player features, including coverage of the Paul Konchesky Cup. Delivered branded videos for Instagram, social media and website use.

Creative Content & Marketing Intern *Hybrid, BKK*
Up Hit Music Production
January 2025 – February 2026

Produced short-form videos, artist interviews and reels for Bangkok Soundscape and Soundscape Prologue. Created content calendars and music release assets, coordinated artist communications and event logistics, and supported marketing and partnership outreach.

Creative Content & Film Editing Support *Remote, GBR*
Big Fridge Productions
November 2024 – January 2025

Created short-form film highlight reels for social media, developing scripts, selecting scenes and shaping narrative-driven edits. Collaborated remotely with the UK production team on creative concepts, film research and audience engagement.

Social Media & Marketing Assistant *Phrom Phong, BKK*
Emerhub Thailand
September – November 2024

Planned, filmed and edited street interviews, reels and branded videos. Managed community engagement and reviewed content performance, with content reaching up to 65.4K organic views. Invited back as a paid intern based on performance.

Art Direction & Storyboarding *Bangkok, TH*
MAPCo-LLAB Shared Paths
May – June 2023

Developed the concept, storyboards and visual direction for a rollerblading video highlighting wheelchair accessibility in Bangkok. Planned camera movements, interviews and the colour palette.